

Questions for test 1 (topics 1-7)

1. Definition of logistics, its purpose, objects, meaning. Basic provisions of the concept of logistics.
2. Concepts examining the relationship between marketing and logistics. Seven rules of logistics.
3. Macrologistics systems and micrologistics systems
4. Material flow: definition of the concept, classification, characteristic parameters.
5. Financial flow: definition of the concept, classification, characteristic parameters.
6. Information flow: definition of the concept, classification, characteristic parameters.
7. Service flow and logistics services.
8. The role of a logistics operator in the supply chain in the pharmaceutical market.
9. Logistics coordination: definition, types.
10. Definition of the concept: logistics strategy. Characteristics of types of logistics strategies.
11. Definition of the concept: planning of logistics activities. Function and types of planning.
12. Definition of concepts: controlling , logistics controlling . Characteristics of types of logistics controlling .
13. Analysis of logistics systems: purpose, objectives, necessity of implementation.
14. Stages of analysis of logistics systems.
15. Definitions of concepts: audit, logistics audit. Types of logistics audit.
16. The essence of logistics outsourcing .
17. Definition: management, logistics management. The role of management in the development of logistics systems.
18. Functions performed by the organization's logistics divisions.
19. The concept of logistics costs and expenses, their differences and the relevance of accounting and control.
20. Supply Chain Management: Definition, Objectives, Key Areas of Focus