

**Thematic plan of independent work of the student
in the discipline "Pharmaceutical marketing"
for students enrolled
in the 2021 educational program
33.05.01 Pharmacy,
specialty,
full-time education
for the 2024-2025 academic year**

| № | The topic of independent work | Hours (academic) |
|----|--|---------------------|
| 1. | Marketing analysis of the range of medicines and other pharmacy products | 38 |
| | Total | 38 |

Considered at the meeting of the Department of Organization of Pharmaceutical Business,
Pharmaceutical Technology and Biotechnology «29» August 2024, Protocol No. 1
Head of the Department,
Doctor of Pharmacy



V. S. Sirotenko