

- I.
1. Rational behaviour
 2. Marginal benefit
 3. Positive economics
 4. Ceteris paribus
 5. Normative economics
 6. Economic Analysis
 7. Scarcity
 8. Economic model
 9. Variable
 10. Theory

- II.
1. Economic Theories
 2. Economic variables
 3. An economic model
 4. abstractions from
 5. A hypothesis
 6. economic principles or laws
 7. ceteris paribus