

- 1) Aggregate Demand (AD) $\Rightarrow$ Total demand for goods and services.
- 2) AD curve $\Rightarrow$ Downward sloping due to wealth, interest rate, and international trade effects.
- 3) Aggregate Supply (AS) $\Rightarrow$ Total supply of goods and services.
- 4) AS curve (short-run) $\Rightarrow$ Upward sloping due to sticky wages and costs.
- 5) Macroeconomic Equilibrium $\Rightarrow$ $AD = AS$, determines price level and real GDP.
- 6) Changes in AD/AS $\Rightarrow$ Shift curves, affecting equilibrium price level and real GDP.

Curve Distinctions $\Rightarrow$

- AD Curve $\neq$ Market Demand Curve
(total economy vs. specific good)
- AS Curve $\neq$ Market Supply Curve
(total economy vs. specific good).

Effects of changes $\Rightarrow$

- AD increases $\Rightarrow$ Price level rises, real GDP rises.
- AD Decrease $\Rightarrow$ Price level falls, real GDP falls.
- AS Increase $\Rightarrow$ Price level falls, real GDP rises.
- AS Decrease $\Rightarrow$ Price level rises, real GDP falls.