

Topic 8

Task 1

- 1) Because of the Law of demand: as prices falls, quantity demanded rises and as prices rises, quantity demanded falls.
- 2) Factors shifting demand right: increase in income, increase in population, rise in prices of substitute goods, fall in prices of complementary goods, increase in consumer tastes or preferences.
- 3) Because of rising marginal costs: higher prices are needed to induce firms to produce and sell more output
- 4) Factors shifting supply left: increase in production cost (wages, raw materials), higher taxes, stricter regulations, decrease in technology, negative supply shocks.

- 5) The intersection point shows the equilibrium price and quantity where quantity demanded equals quantity supplied
- 6) Market price may differ from equilibrium due to price controls sudden changes in demand or supply, or delays in market adjustment
- 7) If price is above equilibrium, excess supply occurs, causing sellers to lower prices until equilibrium is reached.