

Personal Budgeting and opportunity Cost of choices

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1) scarcity and Budgeting -

- Individuals face limited income and time $\rightarrow$ can't satisfy all wants.
- Need to make choices about what to buy.
- student Example - ₹ 100 monthly allowance (to be spent only on gas and DVDs).

2) Prices & Income Example -

- Gasoline = ₹2 per gallon
- DVD = ₹10 each
- monthly income available = ₹100

3) Budget line -

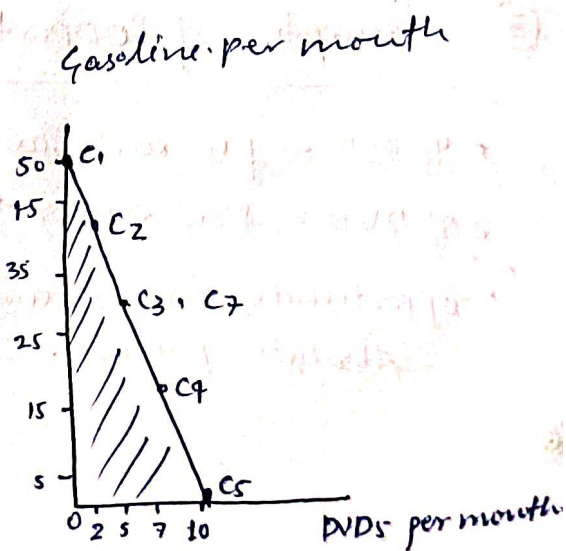
- Budget line = shows all possible combinations of two goods that can be purchased with fixed income.

- on the Graph -

- Vertical Axis = Gasoline (gallons)
- Horizontal Axis = DVDs (number).

Possible combinations (with ₹100):

- $C_1 = 50$ gallons gas, 0 DVDs.
- $C_2 = 40$ gallons gas, 2 DVDs.
- $C_3 = 30$ gallons gas, 4 DVDs.
- $C_4 = 20$ gallons gas, 6 DVDs.
- $C_5 = 10$ gallons gas, 8 DVDs.
- $C_6 = 0$ gallons gas, 10 DVDs.



4) Feasible Vs. Infeasible Points -

- Any point on or below budget line $\rightarrow$ Affordable with ₹100.
 - Any point above the budget line $\rightarrow$ Unattainable with given income.
- Example - : C_7 (10 DVDs + 25 gallons gas) = ₹150 $\rightarrow$ infeasible.