

«Topic 1»

scarcity and opportunity cost and the
basic tasks of an Economy

1- The fundamental Economic problem : scarcity

the core issue in economics is scarcity
which is the imbalance between our unlimited
human wants and the limited resources
available to satisfy them.

2- opportunity cost

the cost of any choice is the value of the
next best alternative you give up.

it is a key measure of the true sacrifice

in any decision.

3- Three basic Economic questions:

Due to scarcity every society must answer:

① What will be produced? choosing what goods services to make.

② How will goods and services be produced? choosing production methods

③ For whom will goods and services be produced? deciding how output is distributed.

4. microeconomics vs. Macroeconomics

* microeconomics: studies individual choices (consumers, firms) and how prices are set

* Macroeconomics: studies individual choices whole economy focusing on:

unemployment inflation Economic growth

5. positive vs. Normative Analysis:

positive Analysis: objective Testable facts (what is)

Normative Analysis: subjective value judgments (what ought to be)