

1. No close
2. Control of an important resource
3. natural
4. the market
5. higher
6. restricting output blow
7. Can
8. is not
9. a large number of firm
10. are not
11. lack of concern
12. No
13. maybe higher
14. Oligopoly
15. a few

definitions

1. market power
2. barrier to entry
3. natural monopoly
4. pure monopoly
5. price discrimination
6. imperfect competition
7. monopolistic competition
8. price leadership

1. b
2. c
3. b
4. d

1) Furniture (elasticity = -3)

if you cut the price by 10% the quantity you sell, will increase by 30%

$$\text{Calculation } 3 \times 10\% = 30\%$$

2) Brussels sprouts (elasticity = -0.5)

to increase consumption by 15% the price.

must fall by 30%

calculation $\rightarrow$ % change in quantity $\div$ 0.5 = 30%